

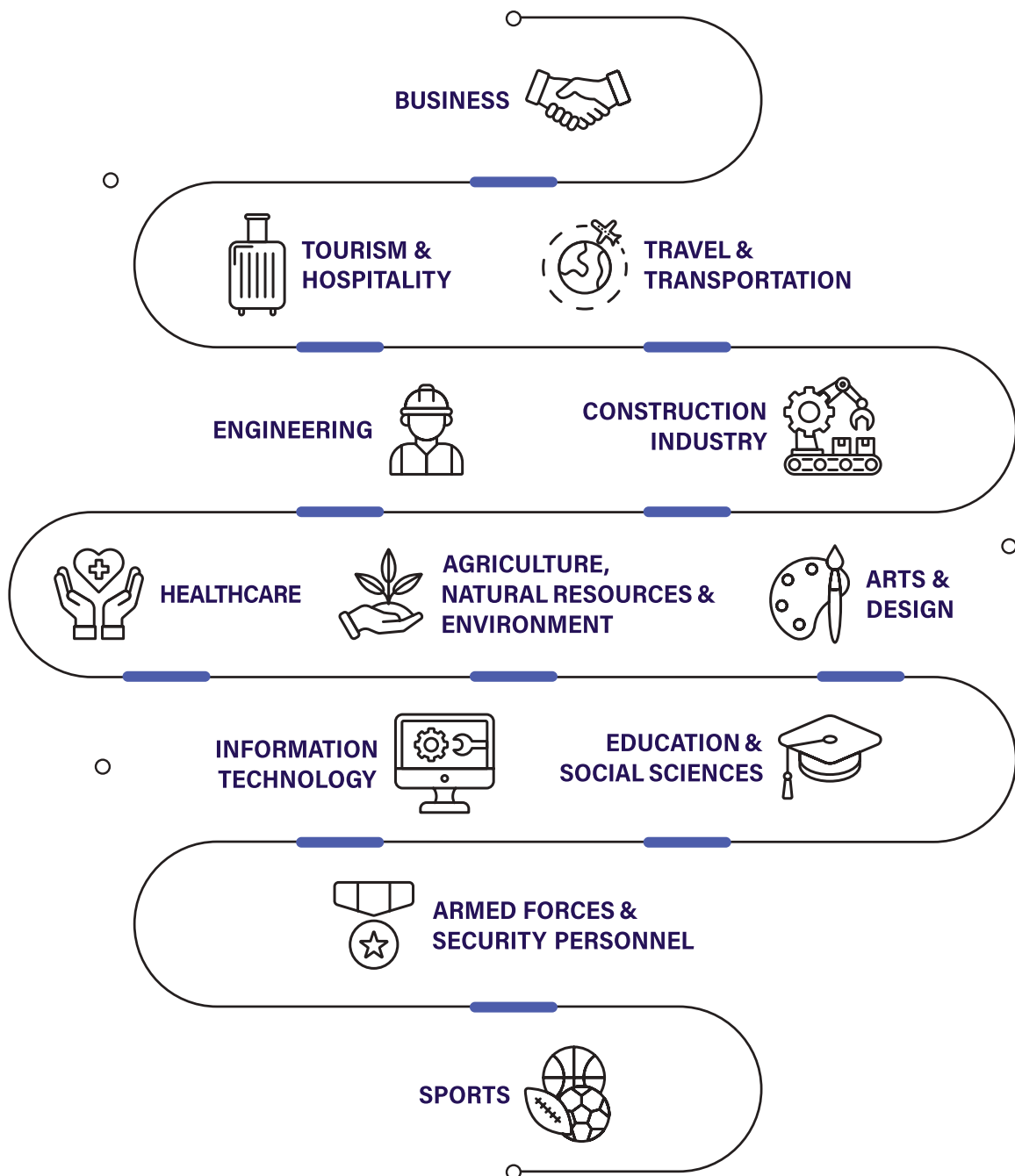
CAREER PATHS

ENGLISH
FOR SPECIFIC
PURPOSES

ENHANCE WORKPLACE COMMUNICATION WITH CAREER PATHS

Provide structure, industry-specific content and real-world speaking practice with **Career Paths**, our series for English language learners who wish to advance their communication skills in the workplace.

Choose the **Career Paths** title that matches your learners' current or dream profession from a growing selection of over 100 industry-specific titles, and help them navigate work life with confidence and clarity.





- ACCOUNTING
- BANKING
- BUSINESS ENGLISH
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- HUMAN RESOURCES
- INSURANCE
- LOGISTICS
- MANAGEMENT I
- MANAGEMENT II
- MBA ENGLISH
- PUBLIC RELATIONS
- REAL ESTATE
- SALES AND MARKETING
- SECRETARIAL
- SOCIAL MEDIA MARKETING



- BEAUTY SALON
- COOKING
- FAST FOOD
- FLIGHT ATTENDANT
- FOOD SERVICE INDUSTRIES
- HOTELS & CATERING
- TAXI DRIVERS
- TOURISM
- TRAVEL AGENT



- CIVIL AVIATION
- MERCHANT NAVY
- RAIL TRANSPORTATION



- AGRICULTURAL ENGINEERING
- AUTOMOTIVE INDUSTRY
- CHEMICAL ENGINEERING
- CIVIL ENGINEERING
- COMPUTER ENGINEERING
- ELECTRICAL ENGINEERING
- ENGINEERING
- ENVIRONMENTAL ENGINEERING
- FACILITIES MAINTENANCE
- GENETIC ENGINEERING
- INDUSTRIAL ASSEMBLY
- INDUSTRIAL ENGINEERING
- INDUSTRIAL SAFETY
- MARINE ENGINEERING
- MECHANICAL ENGINEERING
- NUCLEAR ENGINEERING



- ARCHITECTURE
- CONSTRUCTION I - BUILDINGS
- CONSTRUCTION II - ROADS & HIGHWAYS
- ELECTRICIAN
- MECHANICS
- PLUMBING



- DENTAL HYGIENIST
- DENTISTRY
- ELDER CARE
- MEDICAL
- MEDICAL EQUIPMENT REPAIR
- NURSING
- NUTRITION & DIETETICS
- PARAMEDICS
- PET CARE
- PHYSICIAN ASSISTANT
- PHYSIOTHERAPY



- AGRICULTURE
- ENVIRONMENTAL SCIENCE
- FISHING & SEAFOOD INDUSTRIES
- GEOGRAPHY
- GEOLOGY
- NATURAL GAS I
- NATURAL GAS II
- NATURAL RESOURCES I - FORESTRY
- NATURAL RESOURCES II - MINING
- PETROLEUM I
- PETROLEUM II
- PLANT PRODUCTION
- WASTE MANAGEMENT



- ART & DESIGN
- CINEMATOGRAPHY
- LANDSCAPING
- MOTION PICTURE PRODUCTION
- MUSEUM MANAGEMENT & CURATORSHIP



- COMPUTING
- ELECTRONICS
- INFORMATION TECHNOLOGY
- SOFTWARE ENGINEERING
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- AU PAIR
- CRIMINOLOGY
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- SCIENCE
- UNIVERSITY STUDIES



- AIR FORCE
- COMMAND & CONTROL
- FIREFIGHTER
- NAVY
- POLICE
- SECURITY PERSONNEL



- FITNESS TRAINING
- SPORTS
- WORLD CUP
- WORLDWIDE SPORTS EVENTS



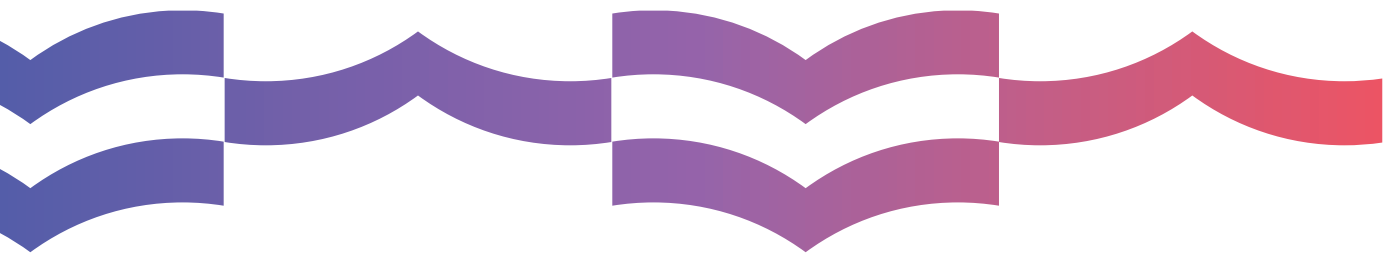
Take a look at what

Express DigiBooks

can help you do!

Experience a seamless learning journey with Express DigiBooks! Accompanying each Career Paths title, Express DigiBooks fosters self-directed learning and supports learners in progressing effectively through an interactive and multimodal approach.

Accessible via both browsers and a dedicated app, Express DigiBooks provides flexibility and convenience to every learner.





Learners

- Complete assignments online or offline, on any device
 - Study at your own pace, whenever it suits you and your schedule
 - Instantly access audiovisual resources
-

Educators

- Create, assign and manage classwork and assignments
 - Create and export performance reports with a single click
-

Directors of Studies

- Mass-create up to 1000 teacher and student accounts with ease
- Organise and monitor the learning process across all classes

Printed Resources

Help learners develop the language skills necessary for success in specific professional contexts with a wide range of industry-specific titles. These titles cover CEFR levels A1 to B1+, all within a single book.

{ Structured Learning Path

Each book follows a clear and progressive learning path, starting from basic to more advanced levels, ensuring learners can build on their existing knowledge.

{ Industry-Specific Vocabulary & Real-World Scenarios

Career Paths focuses on teaching vocabulary and situational language specific to each profession, ensuring relevance and practical application. The books incorporate real-world scenarios and dialogues that professionals might encounter in their work environments, helping them prepare effectively for actual situations.

{ Skills Development

All four language skills – listening, speaking, reading and writing – are integrated into targeted tasks that reflect the communicative needs of specific professions.

KEY FEATURES

{ Visual and Interactive Elements

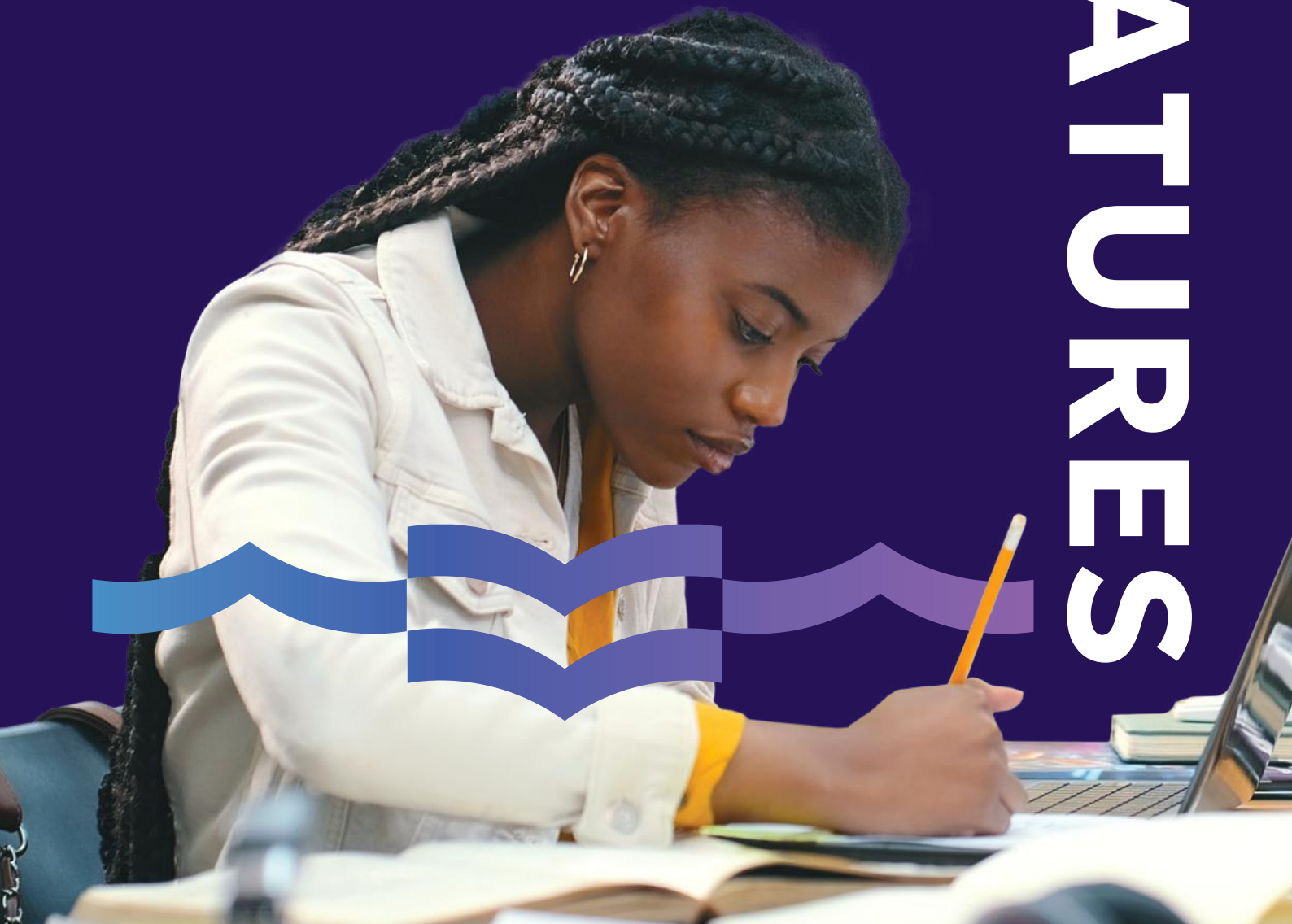
The material is richly illustrated with diagrams, photos and charts to enhance understanding, particularly in technical and scientific fields.

{ Certification Preparation

Targeted practice builds the language skills and confidence students need to succeed in industry-specific English exams and earn relevant certifications.

{ Glossary

Each title includes an in-book glossary of key terms relevant to each profession, helping learners retain and revise core vocabulary.



KEY FEATURES

Digital Resources

Hosting our full range of Career Paths titles, Express DigiBooks supplements in-class instruction and enriches out-of-class learning.

With audio support, instant feedback and progress tracking, the platform helps learners and educators stay connected and on track.


Accessible across all devices – and available online and offline – Express DigiBooks makes it easy to build language skills anytime, anywhere.

{ Interactive Learning


Express DigiBooks provides interactive exercises, quizzes and videos that actively engage learners and reinforce key concepts, making study sessions more dynamic and effective.

{ Multimodal Learning

DigiBooks' multimodal approach combines text, audio and visual resources to support diverse learning styles and keep the learning experience relevant and up to date.



KEY FEATURES



{ Audio Support

Audio tracks are available for all listening exercises, allowing students to practise pronunciation and listening skills.

{ Progress Tracking

Learners benefit from instant feedback on tasks, and instructors gain insight into progress and engagement through dedicated dashboards.

{ Seamless Access and User-Friendly Design

Express DigiBooks is designed to be user-friendly, featuring intuitive navigation and accessibility across multiple devices, including smartphones, tablets and desktops. You can access the app both online and offline, allowing you to continue studying even without an internet connection.

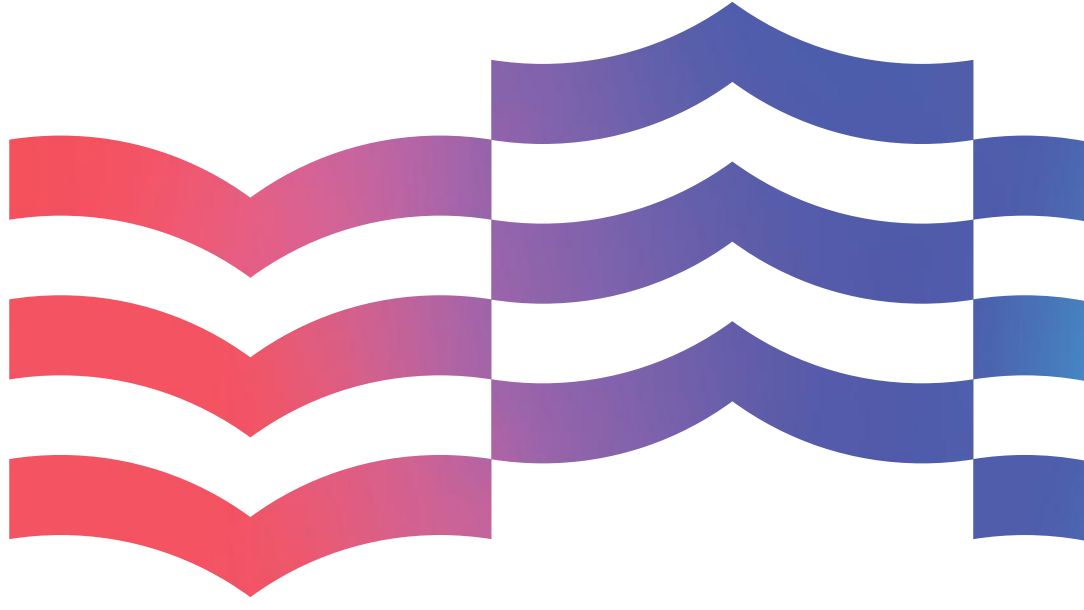
{ Enhanced Learning through Multi-Platform Use

Encourage students to use the apps for on-the-go practice and turn to the books for more in-depth study sessions.

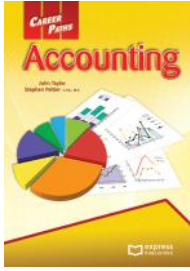
{ Blended Learning Potential

Ideal for both classroom use and self-study, Express DigiBooks supports flexible teaching models, including flipped and hybrid learning approaches.

CAREER PATHS



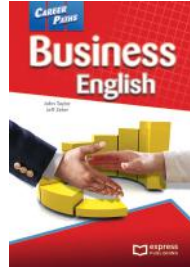
BUSINESS



Accounting



Banking



Business English



Call Centers



Emergency Management



Finance



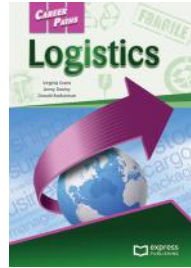
Healthcare Management



Human Resources



Insurance



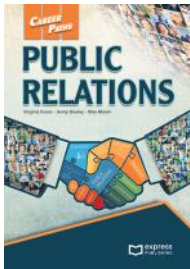
Logistics



Management I - II



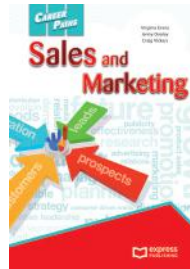
MBA English



Public Relations



Real Estate



Sales and Marketing



Secretarial



Social Media Marketing

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Social Media Marketing	978-1-4715-8583-8	978-1-3992-0427-9

TOURISM & HOSPITALITY



Beauty Salon



Cooking



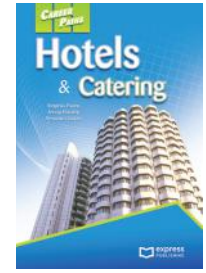
Fast Food



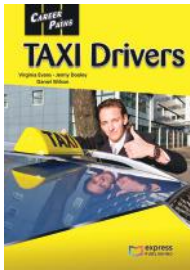
Flight Attendant



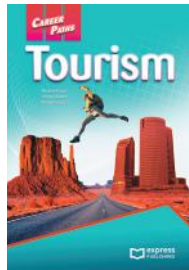
Food Service Industries



Hotels & Catering



Taxi Drivers



Tourism



Travel Agent

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Fast Food	978-1-4715-8287-5	978-1-3992-0366-1	978-1-4715-8283-7
Flight Attendant	978-1-4715-6265-5	978-1-3992-0370-8	978-1-4715-6094-1
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Travel Agent	978-1-4715-8081-9	978-1-3992-0430-9	978-1-4715-8080-2

TRAVEL & TRANSPORTATION



Civil Aviation



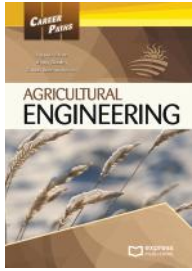
Merchant Navy



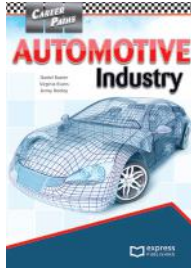
Rail Transportation

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Rail Transportation	978-1-4715-7071-1	978-1-3992-0421-7	978-1-4715-6724-7

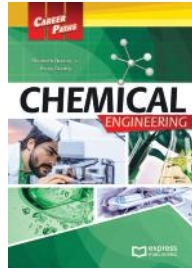
ENGINEERING



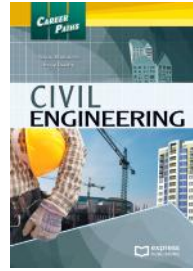
Agricultural Engineering



Automotive Industry



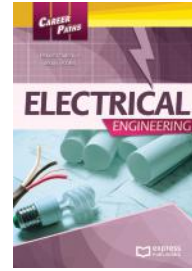
Chemical Engineering



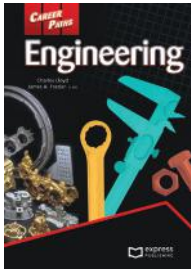
Civil Engineering



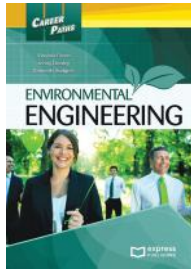
Computer Engineering



Electrical Engineering



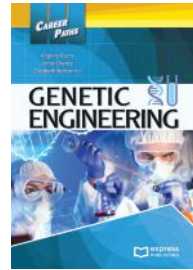
Engineering



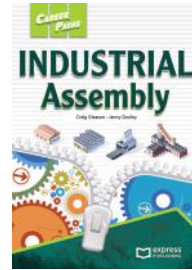
Environmental Engineering



Facilities Maintenance



Genetic Engineering



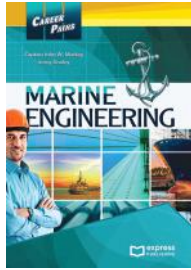
Industrial Assembly



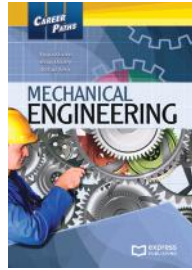
Industrial Engineering



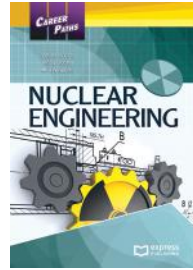
Industrial Safety



Marine Engineering



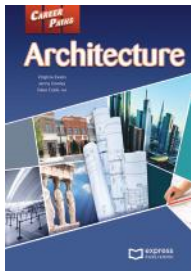
Mechanical Engineering



Nuclear Engineering

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Mechanical Engineering	978-1-4715-6279-2	978-1-3992-0392-0	978-1-4715-6107-8
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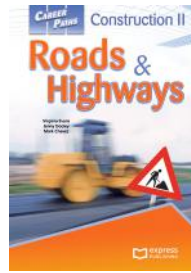
CONSTRUCTION INDUSTRY



Architecture



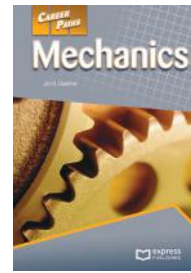
Construction I - Buildings



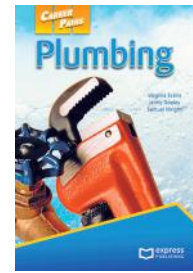
Construction II - Roads & Highways



Electrician



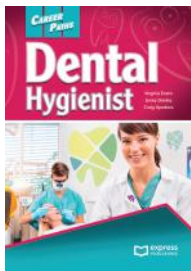
Mechanics



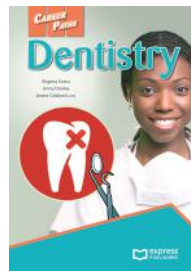
Plumbing

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Mechanics	978-1-4715-6280-8	978-1-3992-0393-7	978-1-4715-6108-5
Plumbing	978-1-4715-6293-8	978-1-3992-0414-9	978-1-4715-6121-4

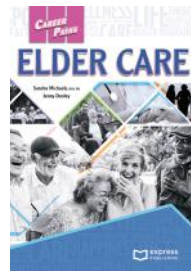
HEALTHCARE



Dental Hygienist



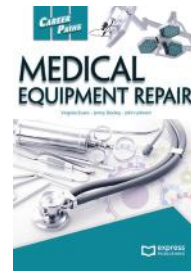
Dentistry



Elder Care



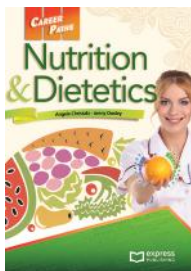
Medical



Medical Equipment Repair



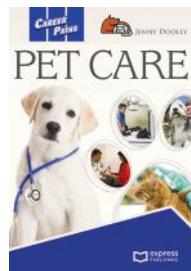
Nursing



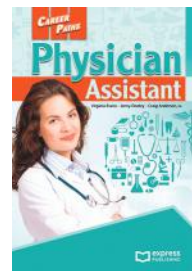
Nutrition & Dietetics



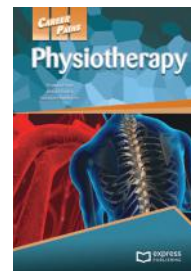
Paramedics



Pet Care



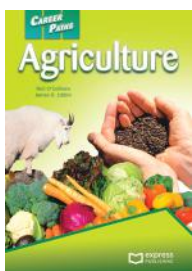
Physician Assistant



Physiotherapy

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Elder Care	978-1-4715-8041-3	978-1-3992-0359-3	978-1-4715-8040-6
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Physician Assistant	978-1-4715-6291-4	978-1-3992-0411-8	978-1-4715-6119-1
Physiotherapy	978-1-4715-6292-1	978-1-3992-0412-5	978-1-4715-6120-7

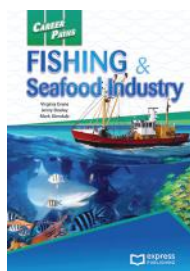
AGRICULTURE, NATURAL RESOURCES & ENVIRONMENT



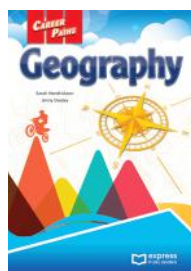
Agriculture



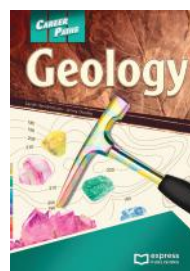
Environmental Science



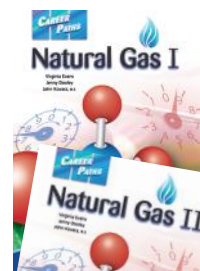
Fishing & Seafood Industry



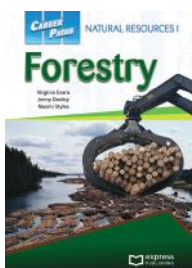
Geography



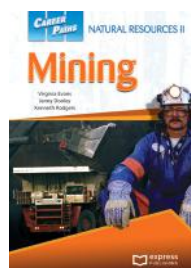
Geology



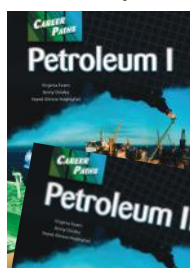
Natural Gas I - II



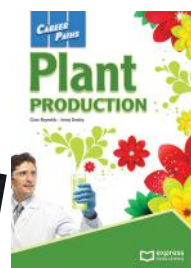
Natural Resources I - Forestry



Natural Resources II - Mining



Petroleum I - II



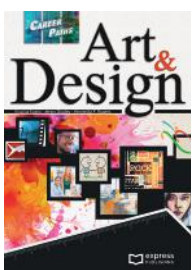
Plant Production



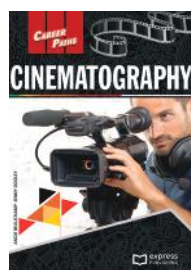
Waste Management

ESP	STUDENT'S BOOK (WITH DIGIBOOKS APP)	TEACHER'S PACK (STUDENT'S BOOK, TEACHER'S GUIDE, DIGIBOOKS APP)	DIGIBOOKS APP
Agriculture	978-1-4715-6238-9	978-1-3992-0330-2	978-1-4715-6067-5
Environmental Science	978-1-4715-6261-7	978-1-3992-0365-4	978-1-4715-6090-3
Fishing & Seafood Industry	978-1-4715-6263-1	978-1-3992-0369-2	978-1-4715-6092-7
Geography	978-1-3992-0323-4	978-1-3992-0324-1	978-1-3992-0322-7
Geology	978-1-3992-0092-9	978-1-3992-0093-6	978-1-3992-0091-2
Natural Gas I	978-1-4715-6284-6	978-1-3992-0399-9	978-1-4715-6112-2
Natural Gas II	978-1-4715-7066-7	978-1-3992-0400-2	978-1-4715-6722-3
Natural Resources I - Forestry	978-1-4715-6285-3	978-1-3992-0401-9	978-1-4715-6717-9
Natural Resources II - Mining	978-1-4715-6286-0	978-1-3992-0402-6	978-1-4715-6114-6
Petroleum I	978-1-4715-6289-1	978-1-3992-0409-5	978-1-4715-6117-7
Petroleum II	978-1-4715-6290-7	978-1-3992-0410-1	978-1-4715-6118-4
Plant Production	978-1-4715-6798-8	978-1-3992-0413-2	978-1-4715-6797-1
Waste Management	978-1-3992-1156-7	978-1-3992-1157-4	978-1-3992-1155-0

ARTS & DESIGN



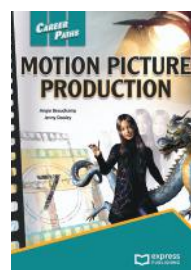
Art & Design



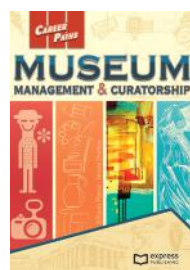
Cinematography



Landscaping



Motion Picture Production



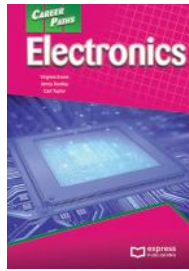
Museum Management & Curatorship

ESP	STUDENT'S BOOK (WITH DIGIBOOKS APP)	TEACHER'S PACK (STUDENT'S BOOK, TEACHER'S GUIDE, DIGIBOOKS APP)	DIGIBOOKS APP
Art & Design	978-1-4715-6241-9	978-1-3992-0333-3	978-1-4715-6070-5
Cinematography	978-1-4715-9677-3	978-1-3992-0341-8	978-1-4715-9673-5
Landscaping	978-1-4715-6063-7	978-1-3992-0385-2	978-1-4715-6062-0
Motion Picture Production	978-1-4715-9989-7	978-1-3992-0397-5	978-1-4715-9985-9
Museum Management & Curatorship	978-1-4715-7075-9	978-1-3992-0398-2	978-1-4715-7208-1

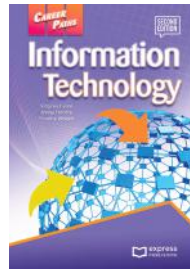
INFORMATION TECHNOLOGY



Computing



Electronics



Information Technology



Software Engineering



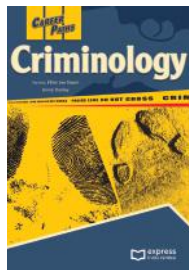
Wireless Communications

ESP	STUDENT'S BOOK (WITH DIGIBOOKS APP)	TEACHER'S PACK (STUDENT'S BOOK, TEACHER'S GUIDE, DIGIBOOKS APP)
Computing [2nd Edition]	978-1-3992-0576-4	978-1-3992-0352-4
Electronics	978-1-4715-6258-7	978-1-3992-0362-3
Information Technology [2nd Edition]	978-1-3992-0578-8	978-1-3992-0378-4
Software Engineering	978-1-4715-6299-0	978-1-3992-0417-0
Wireless Communications	978-1-4715-6562-5	978-1-3992-0431-6

EDUCATION & SOCIAL SCIENCES



Au Pair



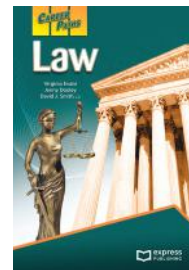
Criminology



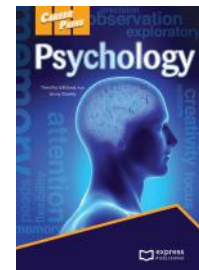
Journalism



Kindergarten Teacher



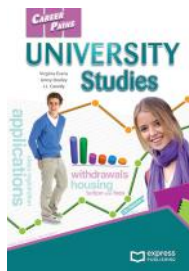
Law



Psychology



Science



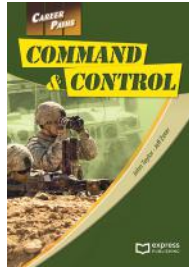
University Studies

ESP	STUDENT'S BOOK (WITH DIGIBOOKS APP)	TEACHER'S PACK (STUDENT'S BOOK, TEACHER'S GUIDE, DIGIBOOKS APP)
Au Pair	978-1-4715-6242-6	978-1-3992-0334-0
Criminology	978-1-4715-9614-8	978-1-3992-0356-2
Journalism	978-1-4715-7639-3	978-1-3992-0383-8
Kindergarten Teacher	978-1-4715-6272-3	978-1-3992-0384-5
Law	978-1-4715-6273-0	978-1-3992-0386-9
Psychology	978-1-4715-6649-3	978-1-3992-0419-4
Science	978-1-4715-6296-9	978-1-3992-0424-8
University Studies	978-1-4715-6303-4	978-1-3992-0418-7

ARMED FORCES & SECURITY PERSONNEL



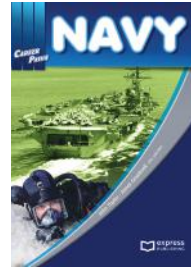
Air Force



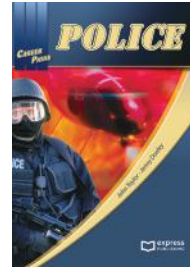
Command & Control



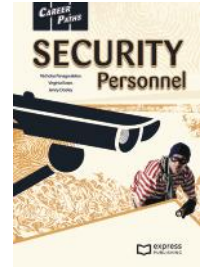
Firefighter



Navy



Police



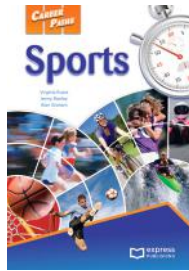
Security Personnel

ESP	STUDENT'S BOOK (WITH DIGIBOOKS APP)	TEACHER'S PACK (STUDENT'S BOOK, TEACHER'S GUIDE, DIGIBOOKS APP)	DIGIBOOKS APP
Air Force	978-1-4715-6239-6	978-1-3992-0331-9	978-1-4715-6068-2
Command & Control	978-1-4715-6249-5	978-1-3992-0344-9	978-1-4715-6078-1
Firefighter	978-1-4715-7211-1	978-1-3992-0368-5	978-1-4715-6725-4
Navy	978-1-4715-6287-7	978-1-3992-0403-3	978-1-4715-6115-3
Police	978-1-4715-6294-5	978-1-3992-0415-6	978-1-4715-6122-1
Security Personnel	978-1-4715-6298-3	978-1-3992-0426-2	978-1-4715-6126-9

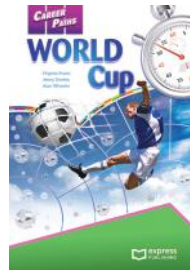
SPORTS



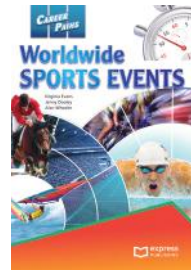
Fitness Training



Sports



World Cup



Worldwide Sports Events

ESP	STUDENT'S BOOK (WITH DIGIBOOKS APP)	TEACHER'S PACK (STUDENT'S BOOK, TEACHER'S GUIDE, DIGIBOOKS APP)	DIGIBOOKS APP
Fitness Training	978-1-4715-6264-8	978-1-3992-0326-5	978-1-4715-6093-4
Sports	978-1-4715-6300-3	978-1-3992-0416-3	978-1-4715-6128-3
World Cup	978-1-4715-6304-1	978-1-3992-0432-3	978-1-4715-6132-0
Worldwide Sports Events	978-1-4715-6305-8	978-1-3992-0433-0	978-1-4715-6133-7

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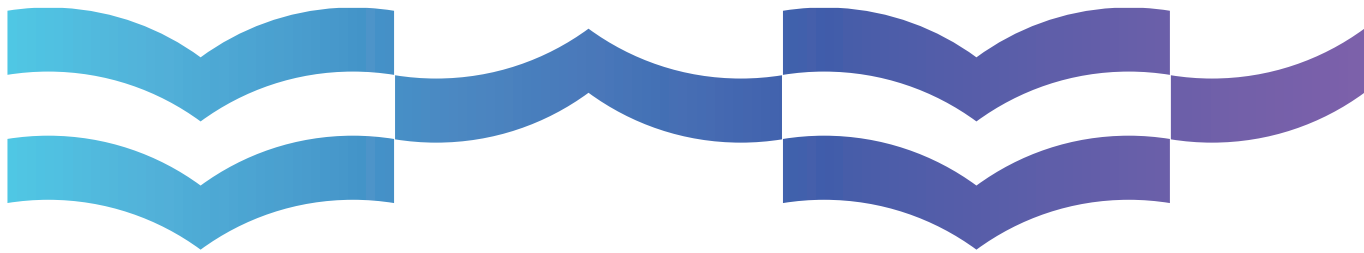
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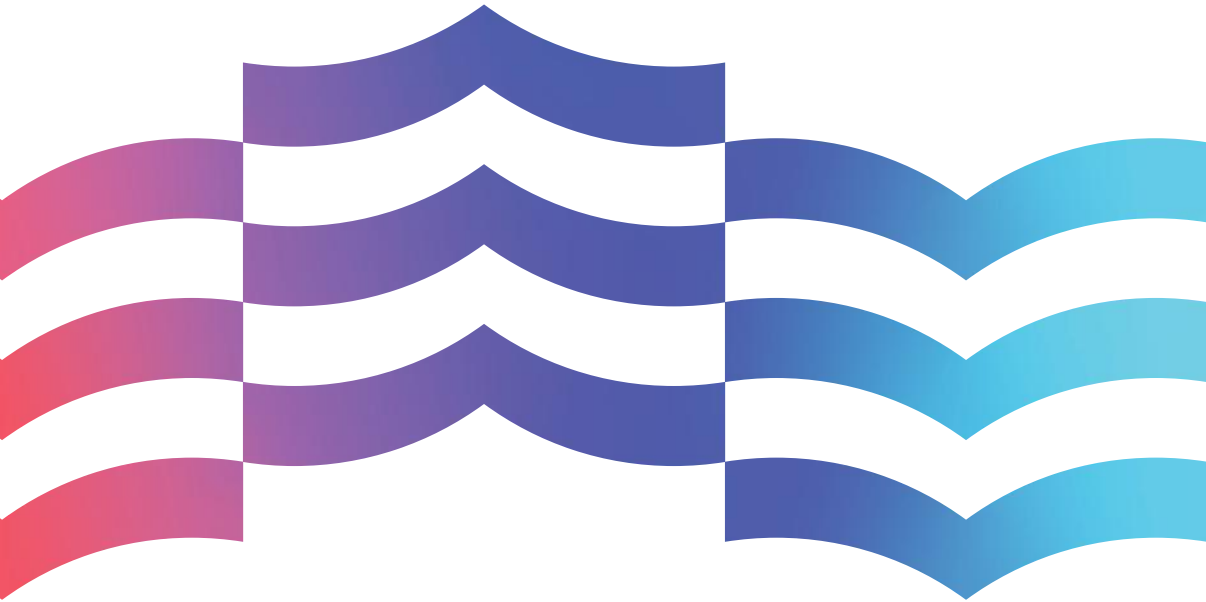


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